



Roof Advisory Group Achieves National Listing in Financial Advisor Magazine

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HARRISBURG, Pa., Aug 27, 2008 (GlobeNewswire via COMTEX) -- Roof Advisory Group, Inc., headquartered in Harrisburg, PA, has gained national ranking in Financial Advisor Magazine's third annual RIA (registered investment advisor) survey by demonstrating solid growth in total assets under management and in assets under management per client. According to the magazine's findings, Roof Advisory Group, Inc.'s 2007 year end assets under management had increased more than 37%.

"We're pleased that our firm's ongoing growth efforts have actually continued to excel, bucking the trend among the nation's registered investment advisors," says Jeffrey Roof, firm founder and president. The magazine stated that growth slowed last year among independent advisors as average assets under management gained only slightly more than 18% in 2007 among firms that participated in the third annual nationwide RIA Survey. Roof adds, "Our growth rate of 37% in total assets under management during 2007 demonstrates the market place is recognizing the value of our disciplined investment approach."

Similarly, Roof Advisory Group, Inc. recognized a 21.87% increase in assets under management per client relationship. According to Financial Advisor magazine, the median client relationship grew just 6.58% among the 384 investment advisory firms with more than \$75 million in assets that participated in the survey. According to the magazine, the chief culprit in the slowing growth trend was the lagging stock market. The Standard & Poor's 500 index rose just 5.5% for 2007, down from 15.7% in 2006.

"Our typical clients are people who have been very successful in their professional life and are now serious about managing their money. Our team's focus on high quality service and disciplined investment management during this unsettled economy is yielding solid growth for our company by continuing to attract high net worth clientele," adds Roof.