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Roof Advisory Group Receives 2015 *InvestmentNews* Best Practices Award

Harrisburg, PA, November 10, 2015 –

Roof Advisory Group is pleased to announce it was one of twelve investment advisory firms nationwide to receive Best Practices Award recognition in human capital management by *InvestmentNews*, the leading national industry publication. This is the third consecutive year the firm has been recognized nationally for industry best practices.

To be selected as a winner, the firm first had to rank in the top-quartile of the 363 firms participating nationally in the 2015 *InvestmentNews*/Moss Adams Adviser Compensation & Staffing Studies. Best Practices Award selection occurred after subsequent interviews with *InvestmentNews* staff, with winning firms then being recognized at a recent ceremony at the Harvard Club of New York City.

Mark Bruno, associate publisher at *InvestmentNews*, noted that the winning firms should be considered leaders and role models for fellow industry members. “The winners think about their practices and businesses as CEOs rather than just advisers,” Mr. Bruno said. “All of these firms are run by people with a long term vision.”

In the area of human capital management, individual firm performance was scrutinized based on overall growth, profitability and productivity. Roof Advisory Group had previously received unprecedented national recognition by *InvestmentNews* for best practices in human capital management and overall use of technology among investment advisory firms in 2013 and for top financial performance in 2014.

“Roof Advisory Group has built a national reputation as a top-tier investment advisory firm and is honored to receive this prestigious recognition among an elite group of peers,” stated Jeffrey Roof, firm president and CEO. “More importantly, it again confirms that our firm’s ongoing focus on professional excellence provides notable benefits to our valued clientele.”

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Roof Advisory Group is an independent, Registered Investment Advisor regulated by the United States Securities & Exchange Commission. The sole mission of the firm is delivering objective investment management and financial advice on a fee-only basis.