



FOR IMMEDIATE RELEASE:

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**ROOF ADVISORY GROUP'S BRYSON J. ROOF, CFP®
EARNS THE CERTIFIED FINANCIAL PLANNER™ DESIGNATION**

Harrisburg, PA, September 15, 2015 – Bryson J. Roof, CFP® Investment Advisor & Business Development/Marketing Coordinator at Roof Advisory Group, Inc. in Harrisburg, PA has been authorized by the Certified Financial Planner Board of Standards (CFP Board) to use the CERTIFIED FINANCIAL PLANNER™ and CFP® certification marks in accordance with CFP Board certification and renewal requirements. Mr. Roof has worked at Roof Advisory Group since 2012 and is responsible for managing existing client relationships, providing proactive firm outreach and coordinating the firm's business development/marketing efforts.

The CFP® marks identify those individuals who have met the rigorous experience and ethical requirements of the CFP Board, have successfully completed financial planning coursework and have passed the CFP® Certification Examination covering the following areas: the financial planning process, risk management, investments, tax planning and management, retirement and employee benefits, and estate planning. CFP® professionals also agree to meet ongoing continuing education requirements and to uphold CFP Board's *Code of Ethics and Professional Responsibility, Rules of Conduct and Financial Planning Practice Standards*.

CFP Board is a nonprofit certification organization with a mission to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. CFP Board owns the certification marks CFP®, Certified Financial Planner™ and federally registered CFP (with plaque design) and CFP (with flame design) in the U.S., which it awards to individuals who successfully complete initial and ongoing certification requirements. CFP Board currently authorizes more than 70,000 individuals to use these marks in the United States. For more about CFP Board, visit www.CFP.net.

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Roof Advisory Group is an independent, Registered Investment Advisor with the United States Securities & Exchange Commission. The sole mission of the firm is delivering objective investment management and financial advice on a fee-only basis.